

SPONSORSHIP & EXHIBITION OPPORTUNITIES

The 21st European Magnetic Resonance Congress



EUROMAR 2025

July 6-10
Oulu, Finland

ORGANIZED BY



Groupement
AMPERE



UNIVERSITY OF OULU



EUROMAR

Oulu 2025

WELCOME TO EUROMAR 2025 IN OULU, FINLAND

As the Euromar 2025 organizing committee, we are excited to welcome you to Oulu!

We are happy to host the 21st European Magnetic Resonance Congress in a city that fosters scientific excellence and innovation.

Euromar 2025 promises to be a stimulating platform for

- Exploring the latest advances: Delve into cutting-edge MR techniques and applications presented by leading researchers from across the Europe and beyond.
- Sharing your expertise: Showcase your company's latest innovations and engage in thought-provoking discussions with fellow MR enthusiasts.
- Fostering collaboration: Network with colleagues, forge new connections, and build collaborations.

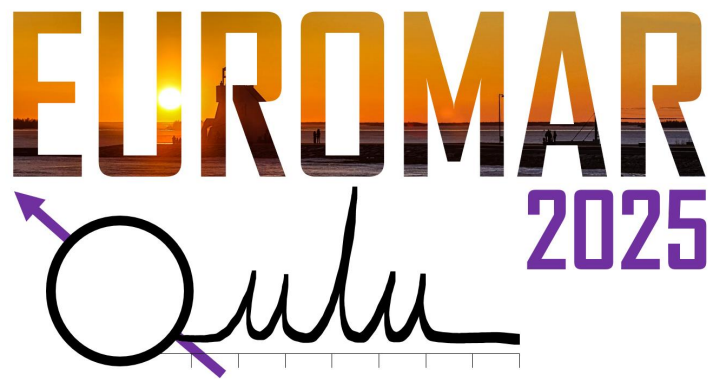
Beyond the invigorating scientific program, Oulu offers a wealth of cultural experiences, northern cuisine and natural beauty. Explore the city through the world-renowned bicycle road network and immerse yourself in the tranquility of the surrounding landscapes in the midnight sun - while grooving with your air guitar moves.

We look forward to welcoming you to Oulu and creating a truly memorable Euromar experience together!

Warm regards,

The EUROMAR 2025 Organizing Committee





Organizing committee

Ville-Veikko Telkki, Chair, University of Oulu

Anu Kantola, Vice Chair, University of Oulu

Anne Selent, University of Oulu

Otto Mankinen, University of Oulu

Mikko Kettunen, University of Eastern Finland

Miika Nieminen, University of Oulu

Perttu Lantto, University of Oulu

Elina Sievänen, University of Jyväskylä

Vladimir Zhivonitko, University of Oulu

Juha Vaara, University of Oulu

Olli Gröhn, University of Eastern Finland

Perttu Permi, University of Jyväskylä

Pasi Soininen, Nightingale Health

Scientific committee

Ville-Veikko Telkki, University of Oulu

Juha Vaara, University of Oulu

Patrick Giraudeau, University of Nantes

Isabella Felli, University of Florence

Camilla Terenzi, Wageningen University and Research

Marilena Di Valentin, University of Padova

Anne Lesage, The Very High Field NMR Center in Lyon

Claudia Avalos, New York University

Marcel Utz, University of Karlsruhe

Alexander Barnes, ETH Zürich

Rina Rosenzweig, Weizmann Institute of Science

Chantal Tax, University Medical Center Utrecht

Olav Schiemann, University of Bonn

EUROMAR Oulu 2025

EUROMAR₂₀₂₅ general information



Date:

6-10 July 2025



Venue:

Oulu Music Centre and Pohjankartano School
Leevi Madetojan katu 13, 90140 Oulu, Finland

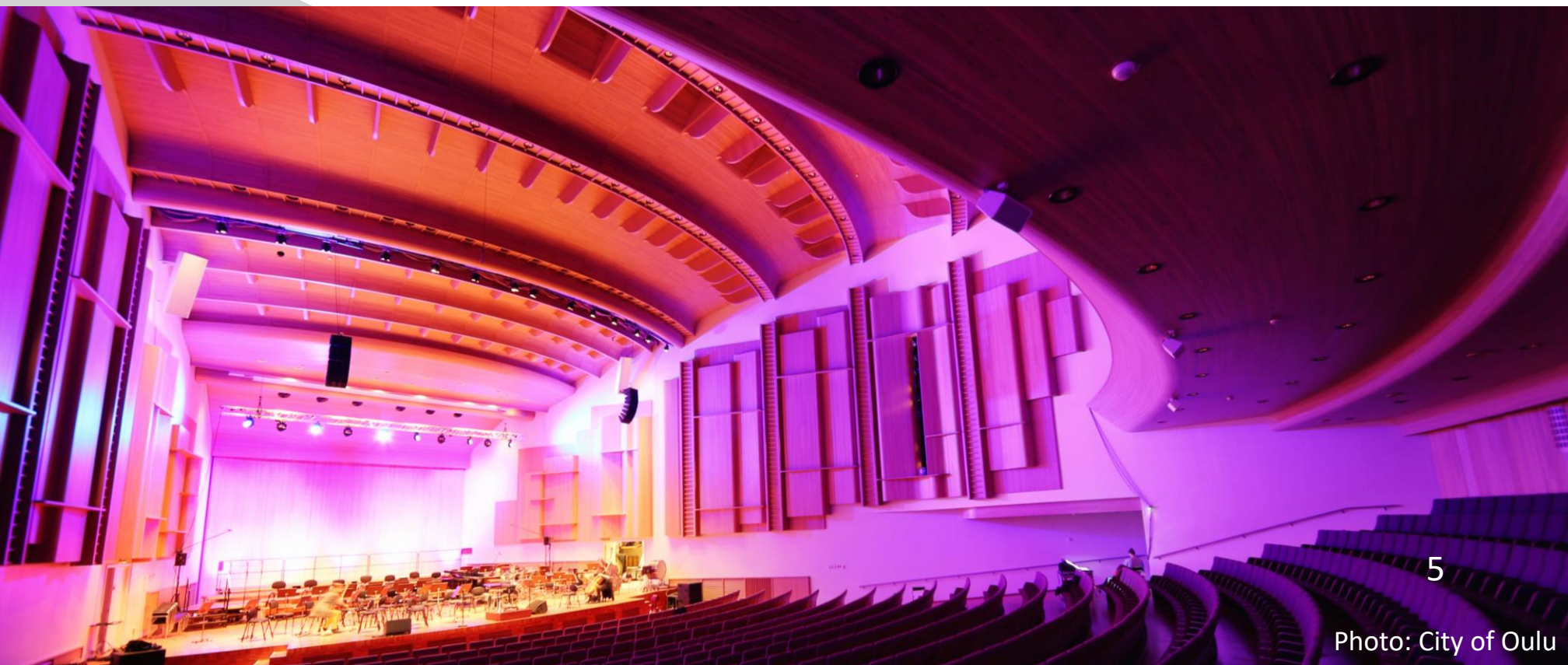
While the Oulu Music Centre is renowned for its artistic offerings, it also presents a well-suited environment for scientific conferences. Situated in the heart of Oulu, the center is conveniently located near hotels, restaurants, and cultural attractions, offering attendees a well-rounded conference experience.



Conference Secretariat: sponsors@euromar2025.org



Oulu provides free internet access (PanOulu) throughout Oulu's central areas, University campuses and Oulu Music Centre.



EUROMAR

Oulu 2025

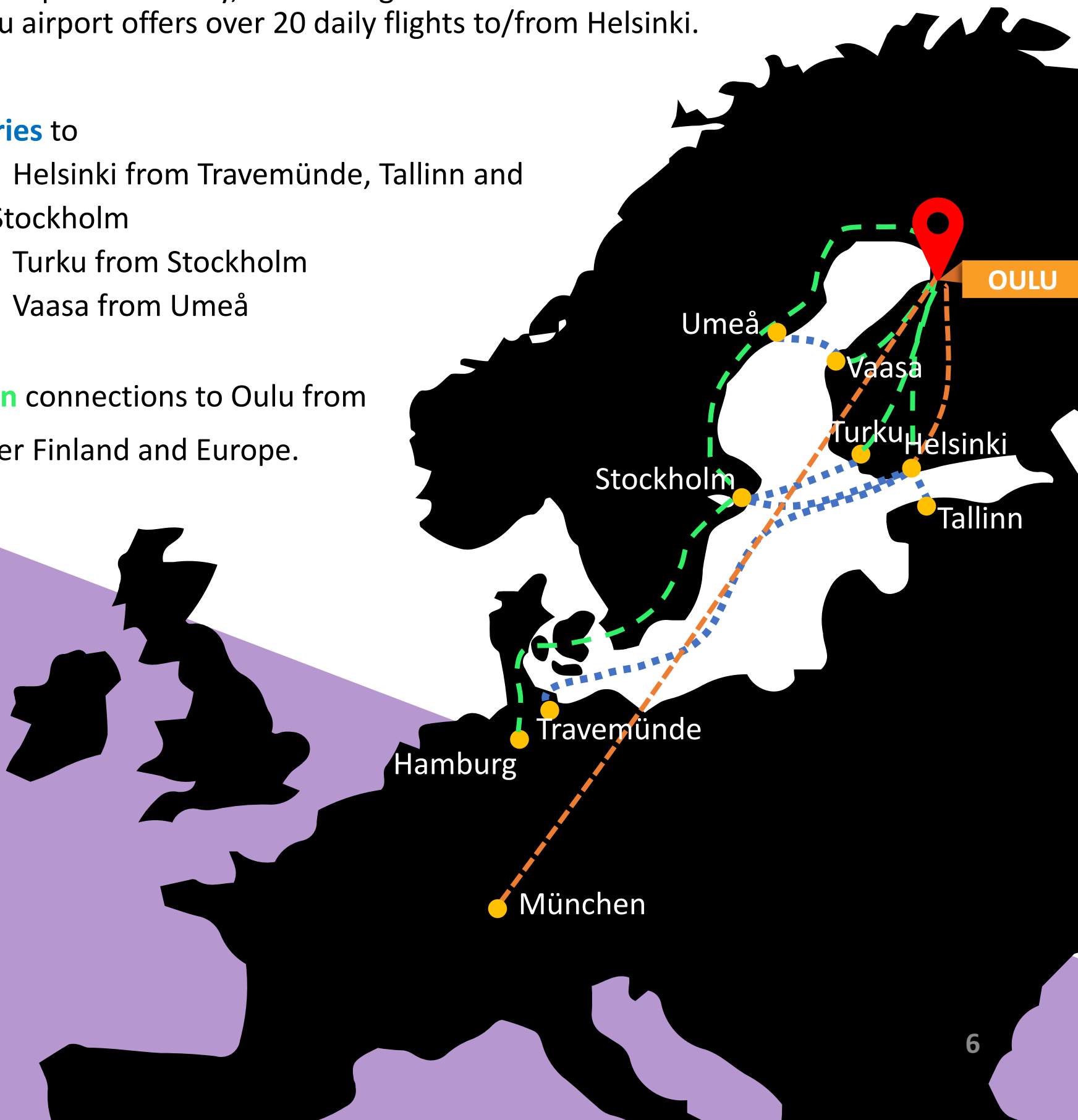
EUROMAR₂₀₂₅ travel information

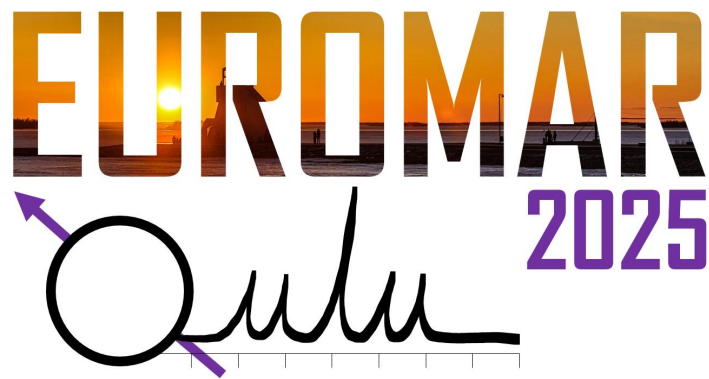
✓ **Direct flights** to Oulu from **Helsinki** and **Munich** (München). The Helsinki Airport offers flights to 130 non-stop destinations around the world and 350 departures a day, connecting Finland with the rest of the world. The Oulu airport offers over 20 daily flights to/from Helsinki.

✓ **Ferries** to

- Helsinki from Travemünde, Tallinn and Stockholm
- Turku from Stockholm
- Vaasa from Umeå

✓ **Train** connections to Oulu from all over Finland and Europe.

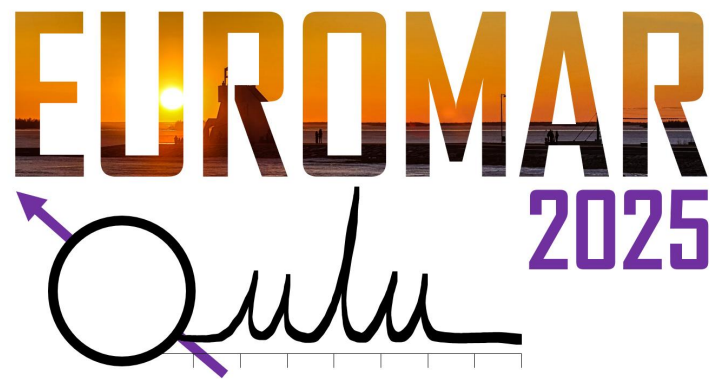




INITIAL PROGRAM: 6-10 July

Time	Sunday	Monday	Tuesday	Wednesday	Thursday
8:45		Plenary session			
10:15		Coffee	Coffee	Coffee	Coffee
10:45	Registration and sponsor's user meeting	Parallel sessions (3 halls, invited and promoted speakers)			
12:45		Lunch	Lunch	Lunch	Lunch
13:45		Poster sessions			
15:45		Parallel (3 halls)	Tutorials	Parallel (3 halls)	Coffee
16:15	Opening & prize ceremonies				Plenary & closing ceremony
17:45		Coffee	Coffee	Coffee	
18:15		Plenary sessions			
19:00	Welcome reception	Sponsor 1 evening	Amateur musicians' night	Sponsor 2 evening	Conference dinner

Topics include, *e.g.*, bioNMR, computation, EPR/ESR, hyperpolarization, hardware, materials, metabolomics, MRI *in vivo*, small-molecule drug discovery, single-molecule detection / NV centers, solid-state NMR, solution NMR, tutorial sessions, and benchtop / low-field NMR.



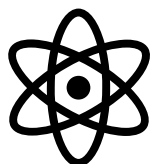
WHY BECOME A PARTNER OF **EUROMAR**2025?



Meet face-to-face with **500 to 700** experts in the field of magnetic resonance



Strengthen your network and create new partnerships



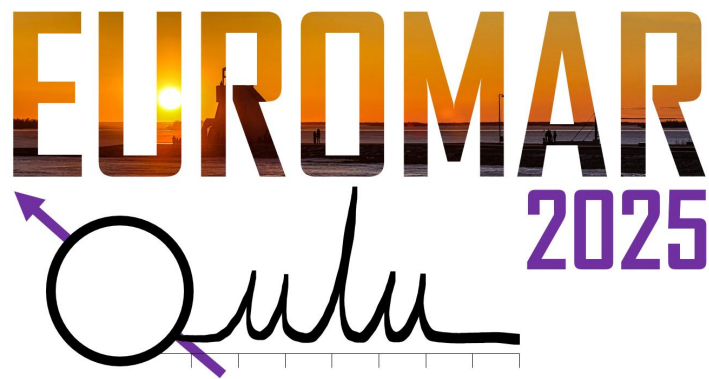
Enhance your knowledge about magnetic resonance



Promote your latest technologies and services



Keep up with your competitors and to know the market!



PARTNERSHIP OPPORTUNITIES

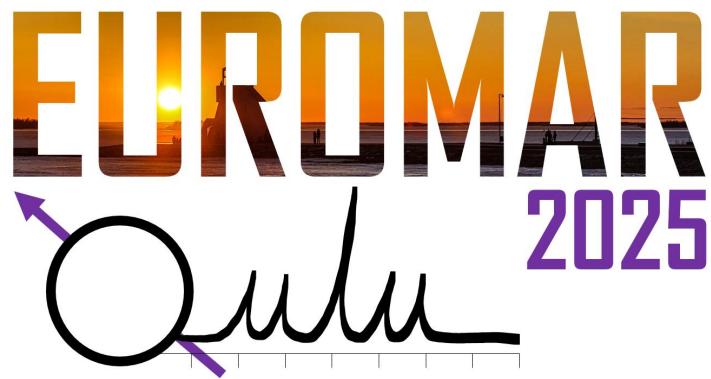
You may take part in the event in two ways:

You can decide to be a **SPONSOR** of the conference and benefit from high visibility by choosing one of the packages on the following pages, supplemented by individually selected items further down in the list.

Be a **PARTNER** with a location for interactions and choose some marketing and advertising options from the list.

Check out the wide range of additional sponsorship and advertising opportunities presented on the next pages to enhance your presence and to catch the participants' attention.

Select the package or the items which will best meet your marketing strategy to help you to achieve your business objectives and to maximize your impact.



SPONSORSHIP AND EXHIBITION INFORMATION

You will be assigned a Sponsorship Level dependent upon the total value of your support contribution.

The total contribution will consist of items such as sponsored sessions, advertisements, technology resources, etc., as well as exhibition space (excluding storage space).

SPONSORSHIP LEVEL	MINIMUM CONTRIBUTION (VAT not included)
PLATINUM	42 000 €
GOLD	28 000 €
SILVER	18 000 €
BRONZE	11 000 €
SUPPORTER	4 500 €
BRAND PARTNER	1 000 €

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER	BRAND PARTNER
Exhibition space (m ²)	80	39	20	9	6	-
Priority on booth location	1	2	3	4	-	-
Lunch workshop	✓	✓	-	-	-	-
Timeslot to organize event in the evening	✓	✓	-	-	-	-
Logo in conference website and app	✓	✓	✓	✓	✓	✓
Conference Registration* (Conference dinner not included)	10	5	3	2	-	-
Exhibitor registrations (access to session not included)**	5	4	3	2	2	-
Marketing item provided by the sponsor***	Lanyards & badges or Bags	Notepads & pens or Program back	-	-	-	-
Insert in Conference bag provided by the sponsor***	✓	✓	✓	-	-	-
Conference dinner tickets	3	2	2	1	-	-
Promotional mailshot	✓	✓	-	-	-	-
Ad in program	✓	✓	✓ (half page)	-	-	-
Logo in the Program	✓	✓	✓	✓	✓	✓
Acknowledgement on-site	✓	✓	✓	✓	✓	✓
Logo in the mini-program	✓	✓	✓	-	-	-

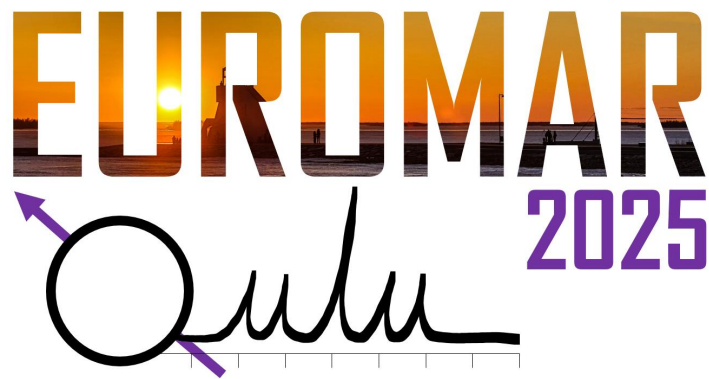
* Additional Conference registration for the company staff: Registration fee applies depending on registration date.

** Additional exhibitor badge: 400 €

*** Branded items will carry company logos only. Product logos or ads are not permitted.

Special Requests

Tailored packages can be arranged to suit your objectives; please, contact: sponsors@euromar2025.org



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Check out the wide range of opportunities available to enhance your Company's presence and visibility. All prices are without VAT.

CONFERENCE DINNER

10 000 €

Maximum 1 sponsor

Sponsors will be able to promote themselves at the conference dinner. Hospitality and any activities supplied will fulfill all applicable industry codes. Including

- Sponsor's logo on the invitation for the Conference Dinner
- Opportunity to provide items bearing Company logo for use at the event
- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo with hyperlink on the Conference App
- Acknowledgement in the Sponsors & Exhibitors list in the final program
- Acknowledgement on the Sponsors & Exhibitors Board on-site
- 4 free tickets to the dinner

LUNCH

6 000 €

Maximum 1 sponsor

Lunches will be served during the conference. Including

- Opportunity to have a display of Company's logo at the catering point
- Opportunity to provide items bearing Company logo for use during the lunch
- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo with hyperlink on the Conference App
- Acknowledgement in the Sponsors & Exhibitors list in the final program
- Acknowledgement on the Sponsors & Exhibitors Board on-site

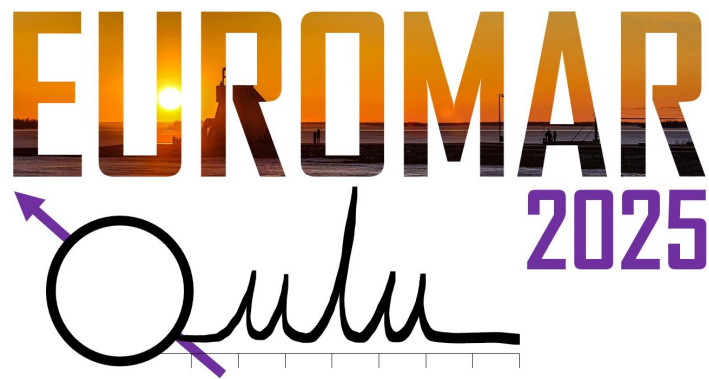
COFFEE BREAKS

5 000 € per day

Maximum 4 sponsors

Coffee will be served during breaks in the Exhibition and poster Area. Including

- Opportunity to have a display of Company's logo at the catering point located within the Exhibition Area
- Opportunity to provide items bearing Company logo for use during the supported break
- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo with hyperlink on the Conference App
- Acknowledgement in the Sponsors & Exhibitors list in the final program
- Acknowledgement on the Sponsors & Exhibitors Board on-site



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE APP

5 000 €

Maximum 1 sponsor

The Mobile App enables participants to access all Conference-related information and functions, such as scientific program, abstracts, faculty information, participant's "Personal Scheduler", industry support and exhibition Information, city information, special features, etc. Including

- Support will be recognized on the home screen with "Supported by..." and the Company logo
- The Sponsor logo will have special relevance in the industry section, with information about the Company and hyperlink to its official website
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

BANNER ON THE HOMEPAGE OF THE CONFERENCE WEBSITE

3 000 €

Banners of sponsors will be displayed on the conference web site. Including

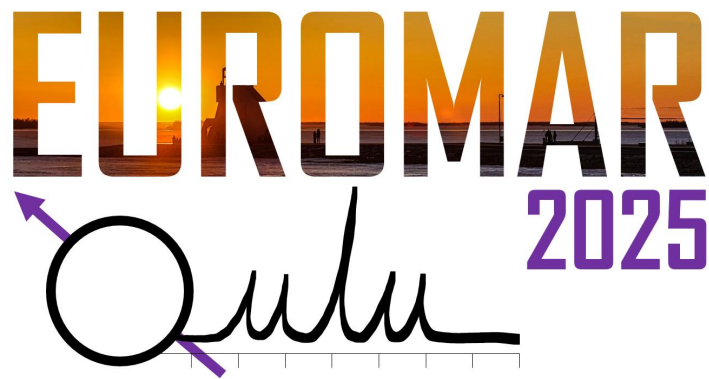
- Sponsor's banner displayed on the web page (one banner on one page)
- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo with hyperlink on the Conference App
- Acknowledgement in the Sponsors & Exhibitors list in the final program
- Acknowledgement on the Sponsors & Exhibitors Board on-site

POSTER AREA

7 500 €

Posters will be displayed on boards in Pohjankartano School. The Supporter's logo will be displayed in the Poster Submission section on the Conference website and in the Poster Area. There will be the opportunity to support Best Poster Prizes.

- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PHOTOBOOTH

6 000 €

Maximum 1 sponsor

The photobooth is an excellent tool to engage with Conference attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and their colleagues and take printed copies (they can also send them to their emails). Including

- Supporter's logo on the backing of the photobooth
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibition list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

POSTER AWARDS

Contact the Secretariat

The Award Ceremony will take place during the Conference. The winners will be chosen by the Scientific Committee. Including

- Invitation to the Award Ceremony (one person)
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

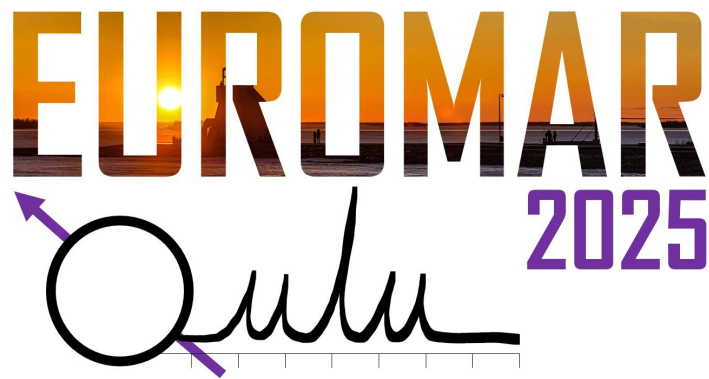
BRANDED WATER STATIONS

5 000 €

Maximum 1 sponsor

Water Stations will be scattered all around the venue. Including

- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site



ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXTRA PROMOTIONAL ADVERTISING MAILING 1 200 €

Before the Conference takes place, it is possible to send a promotional mailshot to all the participants who have given consent for promotional mailings, inviting them to visit your booth. Including

- Supporter's logo/banner with hyperlink to its website or preferred URL on the newsletter
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

PRE-CONFERENCE INFORMATION MAILING 1 500 €

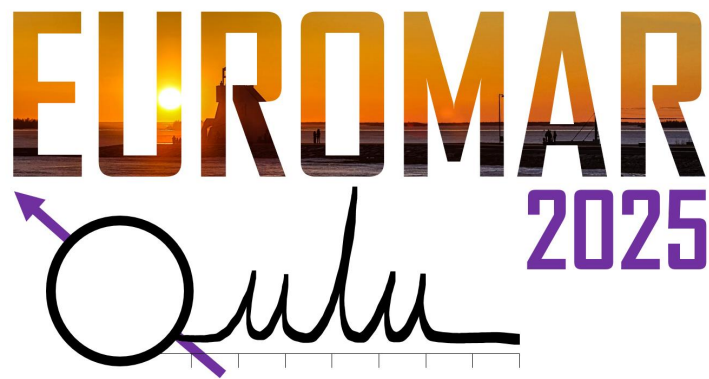
Before the Conference takes place, gain high visibility by sponsoring the "before you go" email sent to participants with all details about the venue, the conference, the exhibition, etc. Including

- Supporter's logo/banner with hyperlink to its website or preferred URL on the newsletter
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

FINAL PROGRAM ADVERTISEMENT 1 250 €

The PDF program will be distributed to all participants. Advertisements can be purchased for full color inside pages. Including

- A full-color advertisement on the PDF program
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site



ADDITIONAL SPONSORSHIP OPPORTUNITIES

AMATEUR MUSICIANS' NIGHT

2 500 €

An amateur musician's evening will be organized during the conference for all conference participants.

Including:

- Supporter's logo in the program
- Mention that the event is sponsored by the Company in the opening and closing remarks
- Possibility to bring own banners to the event
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

SPEAKERS' READY ROOM

2 500 €

Facilities will be available for speakers and abstract presenters to check their presentations. Including

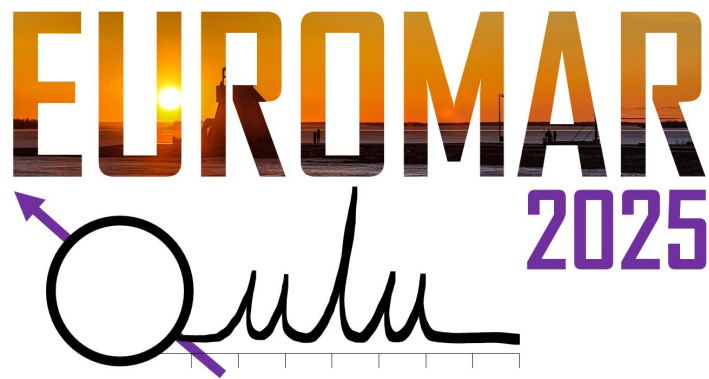
- Supporter's name or Company logo will appear on all signs in this room
- Opportunity to provide mouse pads
- Supporter's logo on computer screensavers
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

DELEGATES ATTENDANCE-CONFERENCE SESSIONS GRANTS

Contact the Secretariat

The company has the opportunity to support the delegates' attendance by travel and/or accommodation grants. Also, companies are allowed to support an existing Conference Session (defined by the Scientific Committee). Includes:

- For delegates' attendance, acknowledgement on the confirmation email
- For Conference sessions, acknowledgement on a slide both at the beginning and the end of the supported session
- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site



ADDITIONAL SPONSORSHIP OPPORTUNITIES

LUNCH WORKSHOP

8 000 € per day

Maximum 4 sponsors, priority given for platinum and gold sponsors

Lunch Workshops can be organized during the lunch breaks. Including

- A distinct lecture hall for the Lunch Workshop with Sponsor's logo on the sign at the entrance to the lecture hall
- Opportunity to provide items bearing Company logo for use at the event
- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo with hyperlink on the Conference App
- Acknowledgement in the Sponsors & Exhibitors list in the final program
- Acknowledgement on the Sponsors & Exhibitors Board on-site
- Optionally, the lunch menu can be the same as included in the registration fee and served in the restaurant, but delivered to the lecture hall, or it can be negotiated one-to-one with the restaurant (in the latter option the cost of the lunch menu will be charged on top of the Lunch Workshop package)

LOGO ON LANYARDS FOR NAME BADGES

2 500 €

Maximum 1 sponsor, priority given for platinum sponsor

All participants will wear a lanyard for their badges, so the Organizers offer the opportunity to include the Sponsors's logo on the lanyards. Including

- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo with hyperlink on the Conference App
- Acknowledgement in the Sponsors & Exhibitors list in the final program
- Acknowledgement on the Sponsors & Exhibitors Board on-site

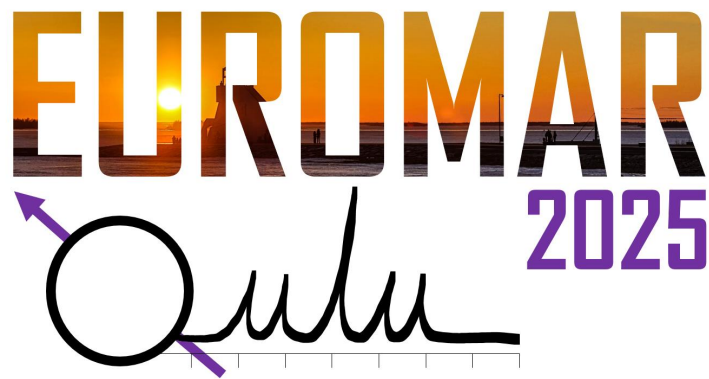
COMPANY LOGO ON NAME BADGES

4 000 €

Maximum 1 sponsor, priority given for platinum sponsor

All participants will show their badges during the Conference, so the Organizers offer an opportunity to include a Company publicity banner on the lower part of the badge. Including

- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo with hyperlink on the Conference App
- Acknowledgement in the Sponsors & Exhibitors list in the final program
- Acknowledgement on the Sponsors & Exhibitors Board on-site



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE BAGS

4 500 €

Maximum 1 sponsor, priority given for platinum sponsor

Supporter will provide the participants' Conference bags, which will show both Supporter's logo and the Conference logo. If provided by a Company, the bags will have to be approved by the Organizing Committee, and it will be the Company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

Including

- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

BAG INSERT

1 500 €

Inclusion of promotional material, such as leaflets and brochures, in the participants' Conference bags. Please note that the material should be provided by the Supporter and must be approved by the Organizing Committee and the Secretariat. Including

- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

NOTEPADS & PENS

1 500 €

Maximum 1 sponsor, priority given for gold sponsor

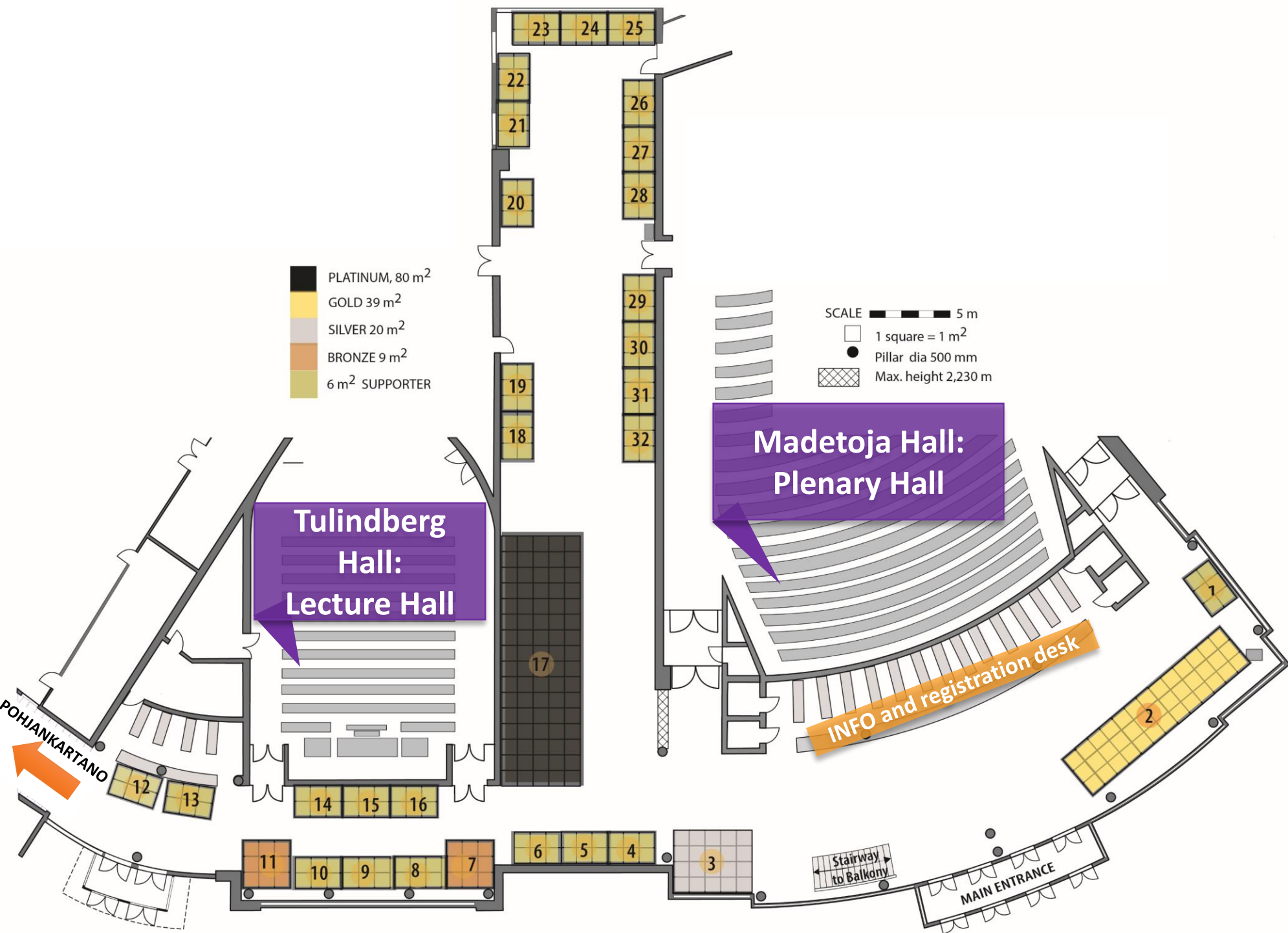
The Notepads and Pens will bear the Supporter's logo and the Conference logo and will be distributed in the participants' Conference Bags. If provided by a Company, the items will have to be approved by the Organizing Committee, and it will be the Company's responsibility to pay the relevant tax, shipping and any other extraneous charges. Including

- Supporter's logo with hyperlink on the Conference website
- Supporter's logo with hyperlink on the Conference App
- Acknowledgement in the Supporters & Exhibitors list in the final program
- Acknowledgement on the Supporters & Exhibitors Board on-site

FLOORPLAN: Main Congress venue

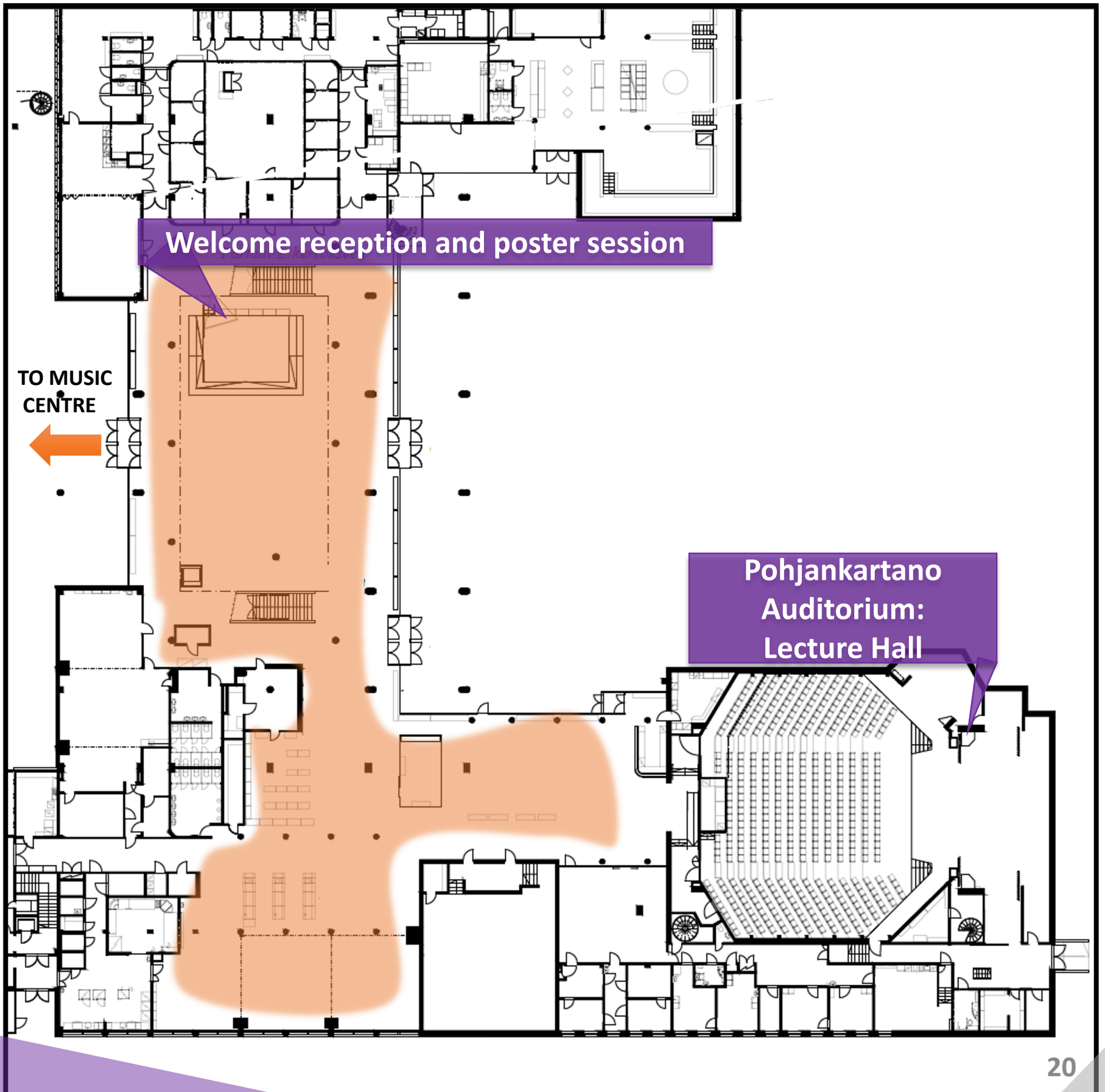
Oulu music centre

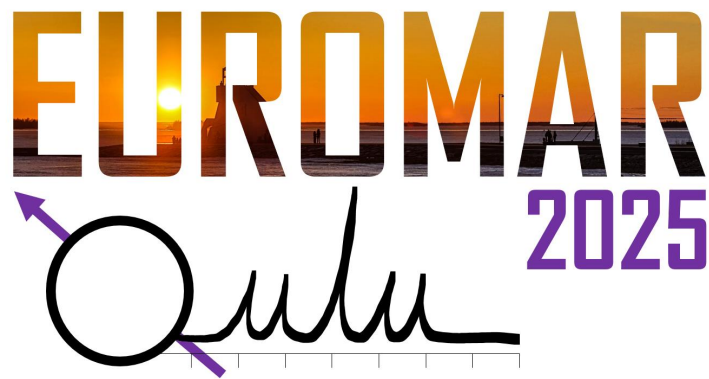
Exhibition and main lecture halls (plan subject to change)



FLOORPLAN: Pohjankartano school

Welcome reception, Pohjankartano auditorium and poster sessions (plan subject to change)



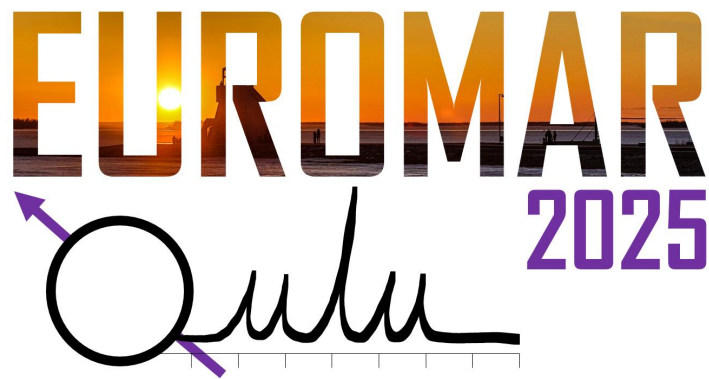


HOW TO PROCEED:

1. Select the **sponsor level** and/or **additional sponsorship opportunities**.
2. If an exhibition space is included to the items you have chosen, select three most desirable locations from the exhibition floor plan (page 19) and mark down their numbers.
3. E-mail your choices to sponsors@euromar2025.org
4. You will receive a contract including your selected items. Sign and return the forms according to the instructions given with the contract. At this point, the items listed in the contract will be reserved for you.
5. You will receive invoice and confirmation of the reserved items.
6. Forward your Company logo in high resolution, in color and as an updated version to sponsors@euromar2025.org

Benefits

- Free lunches and coffee breaks served in the exhibition area for exhibitors and conference participants.
- All Sponsors and Partners will be acknowledged in the Final Program, Conference App, on the Acknowledgement Board at the Conference and on the Conference website.



GENERAL INFORMATION AND CONDITIONS OF EXHIBITION

Allocation of Exhibition Space

Exhibition stand numbers are seen in the floor plan in page 19. The Platinum sponsor will have the first choice, Gold sponsor second, Silver third and Bronze fourth choice and then on first come, first served basis. Upon the signed Agreement, space will be confirmed, and an invoice will be mailed. The exhibition stand location priority based on the sponsorship level can be taken into consideration only until the end of year 2024.

Exhibitor Registration

All sponsor exhibitors are required register and will receive a badge displaying the exhibiting Company's name. Any additional Exhibitor badges will be charged an Exhibitor registration fee of 400 €. Exhibitor registrations allow access to the Exhibition Area only and shall be used by Company staff only.

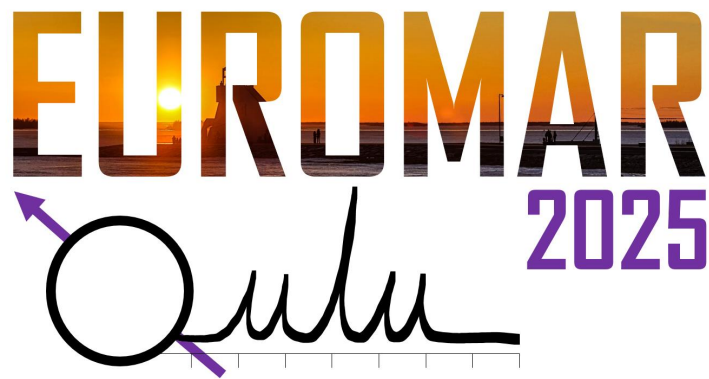
Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be given at the latest two months prior to the EUROMAR 2025 Conference. It will include the following:

- Technical details about the Venue
- Final Exhibition details and information
- Contractor details
- Services available to Exhibitors and order forms

Site Inspections

Exhibitors and Sponsors are free to visit the Conference venue at their convenience. Please contact sponsors@euromar2025.org to arrange the visit.



TERMS AND CONDITIONS

(The Contract will contain more detailed terms and conditions)

Sponsorship and exhibition package

The following terms and conditions apply to all sponsorship and exhibition packages.

- All marketing material and artwork must be provided by the sponsor at the sponsor's own expense
- The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with the conference organizers prior to the event
- Sponsors are responsible for the security of their own equipment and materials during the conference
- Exhibition Stand numbers are seen in the floor plan (page 19). The Platinum sponsor will have the first choice, Gold sponsor second, Silver third and Bronze fourth choice and then on first come, first served basis. The exhibition stand location priority based on the sponsorship level can be taken into consideration only until the end of year 2024.

Terms of Payment

The University of Oulu will issue an invoice after signing the Agreement. The Sponsorship Fee shall be paid by the Sponsor within thirty (30) calendar days of the date of the invoice. In case the Sponsor fails to pay the Sponsorship Fee in timely manner, interest on overdue payment shall be added as laid down in the effective Finnish legislation on overdue payments from the due date onwards.

Cancellation/Modification Policy

Cancellation/Modification of Opportunities must be made in written form to the address sponsors@euromar2025.org. The Organizers shall retain:

50% of the agreed package amount if the cancellation/modification is made **more than 6 months** before the start of the conference.

100% of the agreed package amount if the cancellation/modification is made **less than 6 months** before the start of the conference.

EUROMAR

2025

Quinta

We encourage you to contact sponsors@euromar2025.org to discuss the best sponsorship package to meet your budget and needs!

Opening soon: www.euromar2025.org

See you in OULU 2025!